

MyBPU

Usage Explorer Feature Makes Cents

You don't need to be a numbers person to appreciate the Usage Explorer feature in BPU's mobile application—MyBPU. It not only lets you monitor the ups and downs of your home's energy usage, but also see it in terms of dollars and cents. Having this information at your fingertips can help you make "real-time" lifestyle adjustments for real savings.

So, how does this feature work?

Previously, you could only see your energy usage in terms of kilowatt hours. You can still do that, but now you can also view it in terms of your pocketbook. By knowing this information within a few days of using the energy, you can quickly make little "lifestyle adjustments" to keep your energy bill more affordable, like: lowering your thermostat a degree or two, dressing warmer when inside, limiting the use of space heaters and saying "no" to soaking in long hot baths as a way to warm up.

How else can MyBPU help with my energy bill?

There's also a feature that lets you compare your usage to the daily high and low temperature. The value of this is being able to see how weather affects your bill. Generally, usage goes up dramatically as temperatures drop—even if you never change your thermostat to compensate. If you haven't already done so, one of the most impactful changes you can make this winter is to keep your thermostat set as close as possible to 68 degrees.

What if I want more information?

Glad you asked! Our customer service representatives are more than happy to provide you with your account number or answer any questions you may have. You can speak with them Monday-Friday, 7 am - 4:30 pm at 731-642-1322.



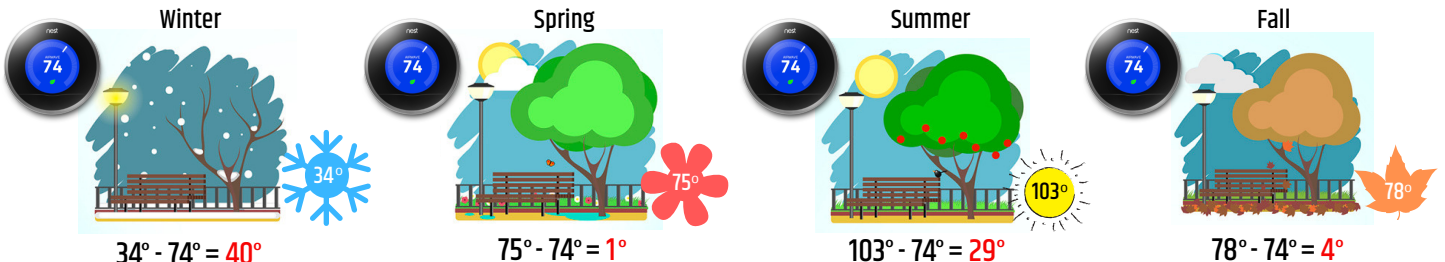
Is that it?

You can also use this temperature record to look back to see what the weather was like during any billing period. This can be important in understanding your bill since each billing cycle reflects usage that can be up to a month behind. When you open your bill and it's a nice day outside, it can be challenging to remember what temperatures were actually like during that bill's time-frame.

Sounds like this takes a lot of time.

Not really. It only takes minutes to sign up for MyBPU on www.parisbpu.com. All you need is your account number and a valid email address. Or, you can download our **FREE** MyBPU app from the App Store or Google Play to your mobile device. You'll be able to monitor usage and save time by using MyBPU to pay your bill, report outages, set alerts and contact BPU directly.

Winter and Summer Temps Really Affect Energy Usage



Even if you never change your thermostat, something else is always changing: the weather. Both are important factors driving energy usage. The greater the difference between your thermostat setting and the temperature outdoors, the harder your AC/Heating system will work. Heating/Cooling make up 50% of a home's typical energy costs, save energy by keeping your thermostat at the recommended temps: 68 degrees in the winter; 78 degrees in the summer.